





SMART Leaders from USA and Finland Meet in Helsinki, Finland - April 23, 2018



Welcome to the 3rd Annual Finland-USA Business Roundtable 2018

REGISTER HERE

By invitation, limited seating, first come

PRICE (USD)

US \$97.00 per person

INCLUDED

- Registration
- · Business Roundtable
- · Beverages/Food
- Networking
- Post-Event TELCON Consultation (1 hour)
- Invitation to U.S. Trade Mission Fall 2018
- Invitation to www.SMARTSummits.com

SMART Trade Program: HERE

CONTACT: <u>info@SMARTCommunityExchange.com</u> **WEBSITE**: <u>www.SMARTCommunityExchange.com</u>



Agenda

9:00AM-9:30AM - Registration and Social 9:30AM-9:45AM - Program starts and introductions 9:45AM-10:30AM - Speakers 10:30AM-12:00Noon - Business Roundtable 12:00Noon-1:00PM - Working Lunch and Networking 1:00PM - Adjourn

The program includes Speaker presentations from Finland and USA Business Leaders. The Agenda focuses on the needs of aspiring SMART Business Leaders, and Entrepreneurs and Investors. During the plenary session, participants will discuss the conclusions from SMART business roundtable, and new business opportunities to all participants. There will be time for networking with the speakers and participants, and an opportunity to introduce your business to all participants. **REGISTER HERE**

Takeaways

- · Share and learn from other participants
- Implement SMART Trade with USA program in your city, region, organization
- Meet influencers from Business, Government, Finance, Research, Academia, NGO, and Non-Profits
- Enter/expand your business effectively in the U.S.
- Attract Foreign Direct Investment (FDI)
- · Reach U.S. consumers and investors
- Join SMART research projects, partner projects in USA, and U.S. funded projects worldwide
- · Become a testbed for new technology
- Scale your technology, products, services globally
- Host and participate in international Trade Missions, Partner Projects, Business Roundtables, Summits, Hackathons, Challenges, Meetups, and more
- · Consult with SMART USA team of experts
- Discover SMART Export/Import opportunity
- · Locate your business in a SMART Gateway City
- Participate in SMART USA Trade Program