

IS YOUR BUSINESS PLANNING TO EXPAND YOUR OPERATIONS IN THE UNITED STATES?

The mega trend of SMART communities is set to drive urban development for the next decade. SMART growth will drive demand for SMART Education, SMART Workforce Training, SMART Safety and Security, SMART Health, SMART Mobility, SMART Infrastructure, SMART buildings, SMART Governance, SMART Citizens, SMART concepts, and new business models.



North America will continue to dominate the global market for SMART city technologies. SMART Investment in North America will

continue to grow. Technology ubiquity, advanced investment, and organizational models in U.S. cities will drive investment. More than six hundred communities, are set to go SMART in the next few years.

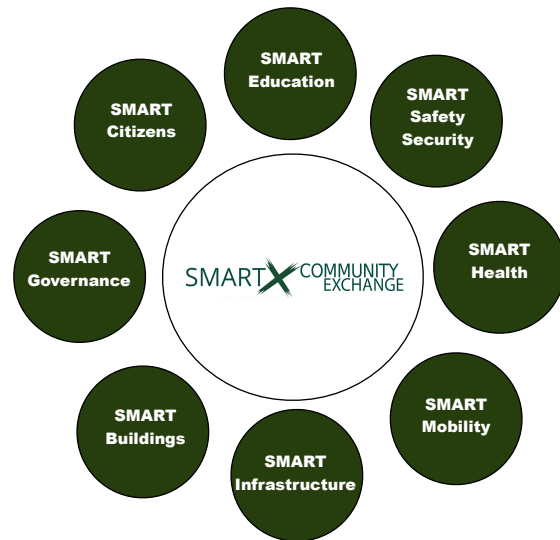
Navigating a competitive U.S. market can be tough for Foreign Business Investors. During the past



years, the American business model has changed drastically. Business leaders need to learn the

most efficient ways to invest and implement their business strategies in the U.S. market.

Since 1995, Softlanding USA program has helped Business Investors enter and expand in the U.S. market with great success. Today, it is the first of its kind in the U.S. market. The program is designed to help Foreign Business Investors overcome barriers to the U.S. market entry and expansion. The program focuses in building capacity through weekly webinars and guided discovery of the U.S. SMART market. Learn more about [Softlanding USA Program HERE](#)



Contact us to learn how your company can participate in a fifteen (15) week intensive Softlanding USA program that aids companies to quickly and efficiently assess the opportunity to expand to the United States.

The Program will offer:

- 60+ hours of workshops that include training in Lean Startup and Customer Validation techniques
- One-on-one meetings with Softlanding USA professionals and service providers
- A week of intensive training and immersion in a SMART Gateway City
- Follow-up mentorship after the visit
- Assistance in finding potential partners, clients, distributors, suppliers, etc.
- Access to marketing support

Applications

- 2019-21 enrollment is currently ongoing
- Immersion in the U.S.
- The program covers the participation of up to two senior level representatives from each company, including lodging and one-on-one meetings during the immersion in the U.S.

For more information please contact us at: info@SMARTCommunityExchange.com