



SMART Community Exchange (SCE)
Innovative Global Networking Solutions

SMART Partner Program (SPP) FAST FACTS



The purpose of this SMART Partner Program (SPP) is to expand Positive Development (PD) and S.M.A.R.T Trade, Investment, Education, Workforce Training, and Cultural Exchange worldwide. This program is an international initiative managed by SMART Community Exchange (SCE) USA. SPP is not a membership program.

Regional Partner (RP)

- You can exchange and share your information.
- You can participate, co-host, and invite your stakeholders to SMART Summits, Business Roundtables and Trade Missions.
- There is NO COST to participate as a RP.
- Participation is by invitation only.

Benefits

- Inclusion in SMART Summits.
- Targeted communication through unique MultiMedia Marketing System (MMMS).
- News and invitations that You can easily share with your stakeholders.
- Exposure to an expanded B2B audience.
- Extended offerings through the Summits, Executive Roundtables, Trade Missions, Working groups, Communication, Learning.
- Exclusive invitations.
- Critical business intelligence that can be easily shared with your stakeholders.
- Recognition for supporting Positive Development (PD), SMART Trade, Workforce Training and Development, and Education and Cultural Exchange.
- Ongoing communication to maximize exposure, benefits, and shared valued to all.
- Access to unique meetings, initiatives, partner projects.
- Discounted offers.
- Access to other Regional Partners (RP) and Preferred Service Providers (PSP).

Promotion

- Promote your region, expertise, brand, business, projects, initiatives.

Education and Training

- Offer informative training, share your expertise and topics important to all stakeholders.
- Promote your expertise and programs.
- Participate actively as a regional expert.

Leadership Opportunities

- Become a regional, industry, business leader.
- Get involved in PD and S.M.A.R.T.
- Receive and share exclusive invitations to working committees, events, meetings, trade missions, partner projects, other opportunities.

Resources

- Exchange intelligence critical to business.
- Learn about issues affecting business, economy, society, environment.
- Discover unique business opportunities.

Advocacy

- Educate your stakeholders, on the value of PD and S.M.A.R.T
- Advocate for policy and funding to support PD and S.M.A.R.T.

Contact

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Join Us

www.SMARTSummits.com

www.SMARTCommunityExchange.com

[A SMART Call to Action HERE](#)