

Trade

Investment

Travel &
TourismCultural
ExchangeEcoRunway
World Tour 2014-17

'EcoRunway Event brings some of the most talented Fashion Designers and Food and Beverage Artisans together to debut their latest Eco Innovations to celebrate the practical use of Eco Innovation in our daily lives'

www.EcoRunway.com



INVITATION

We invite you to join the Eco Commerce Exchange (ECE) to showcase your ECO-inspired collections, share your expertise, learn from other experts, and build strategic partnerships with our fast growing international B2B audience.

VIRTUAL SHOWCASE

The [Virtual EcoRunway Showcase](#) (VERS) features ECO innovative designers and their compelling collections, and showcases ECO brands and emerging companies, through Eco Commerce Exchange (ECE).

EXECUTIVE FORUM

The VERS gathers highly motivated audience of key decision makers, providing them an opportunity to meet and network in a special event focused on ECO Fashion, [smarter marketing](#), commerce, and strategic partnerships. The VERS features powerful Speakers in Fashion, Trade, Investment, Philanthropy, Travel & Tourism, and Cultural Exchange.

AWARENESS & EDUCATION

The VERS presents cutting edge topics to professionals and the public. In keeping a strong presence in its [international Eco Commerce community](#), the EcoRunway expands its reach through unique Multi-Media Marketing System (MMMS).

ONLINE MARKETPLACE

[Smarter marketing](#) of ECO FASHION is vital to help the professionals, workforce and consumers to understand the value and benefits of ECO Innovation.

Through our integrated and independent online media and [virtual marketplace approach](#), we are pioneering to serve the global business community and the public, delivering economic, environmental, and social benefits, and creating shared value to all.

We share success stories and offer exclusive interviews with industry, policy, and non-profit leaders and topics of interest to our fast growing and motivated global audience.

ECO COMMERCE EXCHANGE (ECE)

The ECE [online marketplace](#), delivers business intelligence, the latest news and special reports on current activities in the fast growing Eco Commerce arena. Launched in 2009 in Atlanta, to advance Trade, Investment, and Cultural Exchange, ECE has paved the way for new standards of partnerships, earning the respect of business and policy leaders, academia, non-profit and the media community. Through innovative strategic alliances, ECE continues to expand its content, communication and distribution channels exponentially.

Partner in Eco Commerce,

On behalf of Eco Commerce Exchange (ECE), I cordially invite you to join the Virtual EcoRunway Showcase (VERS) to share your ECO-inspired collections with our international B2B audience.

The VERS is a spectacular ECO Fashion showcase, featuring Designers and their collections from around the planet.

You can use the VERS to expand your reach, build your brand, create strategic partnerships, and market your products and services effectively to our highly motivated audiences.

You can lease a virtual showroom for 12-months at much less than ever thought possible. You can start sharing your news and critical information through our Multi Media Marketing System (MMMS). You can share your success stories on EcoRunway Magazine, or you can list your enterprise or organization in EcoRunway Business Directory.

We sincerely appreciate your support and look forward to your participation, learning about you and your business, and building strategic partnerships, as we continue to work together to expand Eco Commerce across industries and continents.

With best personal regards,

Minna LeVine
CEO
Eco Commerce Exchange (ECE)

SPONSORSHIPS

[Media Kit](#)
[Lease Your Virtual Showroom](#)