

## **VIRTUAL MARKET ENTRY (VME)**

Due to Covid-19 many business executives are not able to travel to foreign destinations. As a result, Chamber of Eco Commerce in partnership with SMART Community Exchange, presents new "Virtual Market Entry (VME)" Global Series.



In this educational Series, partnering organizations will discuss Virtual Market Entry as a business enabler, and ways Foreign Companies can effectively enter and expand reach and operations in a new market.

Focus is on virtual trade missions, meetings, and events. Presenting cities, regions, and business opportunities. Ensuring that Business Leaders have easy access to local Virtual Business Advisory. Building collaborative relationships. Leveraging resources to enable maximum return to all participants.

<u>Learn about Virtual Market Entry and</u> Virtual Business Advisory HERE This Series provides an attractive global platform for Economic Development Agencies, Chambers of Commerce, Trade Organizations, Research and Educational Institutions, Government Agencies, Professional Service Firms, Incubators, and Accelerators, to connect with Foreign Companies ready for a new market entry.

We realize that this series is not just about connecting international Business Executives. This about internationalization is globalization of Businesses, introducing new opportunities, business driving investment, creating new jobs, sustainable business transformation, workforce transformation, cleantech, renewable energy, sustainable urban development, tourism, education, cultural exchanges, and more!

Episode I: Doing Business in North America

Episode 2: Doing Business in Europe

Episode 3: Doing Business in South America

Episode 4: Doing Business in Africa

Episode 5: Doing Business in Asia

Episode 6: Doing Business in Australia

We will deliver this virtual Series to our targeted viewers of 4.5+ million globally on multiple social media channels, and through our global platform, newsletters, press releases, business directories, videos, articles, webinars, interviews, meetings, and events.

Contact us to learn how you can participate in the Virtual Market Entry (VME) Global Series, to help more Foreign Companies successfully enter and expand reach and operations in your region.